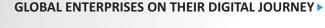
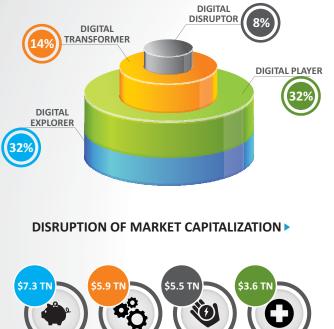
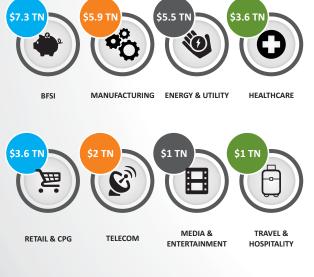
STATE OF DIGITAL TRANSFORMATION



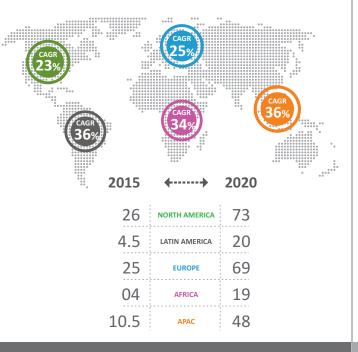




DRIVERS OF DIGITAL TRANSFORMATIONS >



MARKET SPEND BY GEOGRAPHY(USD Bn) >







Source : IDC - Digital Transformation on 3rd Platform to Drive Services Opportunity, 2014 - MIT & Cap Gemini - Embracing Digital Technology, 2013 - Zinnov Consulting – Enterprise Digital Transformation, 2014